Cookie Policy

Last updated: July 1, 2025

This website uses cookies to improve the user experience and to provide additional functionality. A cookie is a small text file that is stored on your device when you visit a website. We use cookies for various reasons, such as enabling the technical functionality of the site, personalizing your experience, performing site usage analysis, and providing personalized advertising.

By using this website, you agree to the use of cookies in accordance with this policy. If you do not agree to the use of cookies, you can adjust your browser settings to refuse them. Please note that refusing cookies may affect the functionality of the site and your user experience.

Cookies can be classified into one or more of the following categories:

- **Essential Cookies:** These cookies are necessary for the website to function properly. They cannot be disabled in our systems and are usually set in response to actions taken by you, such as setting your privacy preferences, logging in, or filling out forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not work properly.
- **Functionality Cookies:** These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, some or all of these services may not function properly.
- **Performance Cookies:** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site and will not be able to monitor its performance.
- **Advertising Cookies:** These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They do not directly store personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

We use the following types of cookies on this website:

Essential and Technical Cookies

Name	Description	Duration	First/Third-Party	More Information
PHPSESSID	Essential for maintaining the user's session state on the server and remembering their actions between pages.	Session	First-Party	-
CookieConsent	Stores the user's consent state for the use of cookies on this site, preventing the banner from appearing on every visit.	1 year	First-Party	-
.celerispay.com	Essential cookie from the CelerisPay payment gateway, necessary to process payment transactions securely.	Variable	Third-Party	[CelerisPay Policy](#)

Name	Description	Duration	First/Third-Party	More Information
ar_debug	Technical cookie from Meta used for debugging the implementation of its services. Not used for tracking.	Session	Third-Party	[Meta Policy](#)

Functionality Cookies

Name	Description	Duration	First/Third-Party	More Information
device_view	Stores the type of device the user is using to adapt the experience and optimize display.	1 year	First-Party	-
filter	Stores the user's filtering preferences to display specific content on the site.	Permanent	First-Party	-
welcomeback	Identifies returning users to personalize the experience on future visits.	Permanent	First-Party	-
smart_trivia_email_user	Functional cookie to identify a user who has participated in a specific site feature, such as a quiz game.	Permanent	First-Party	-

Performance Cookies

Name	Description	Duration	First/Third-Party	More Information
_ga, _ga_EXNFPFVZ2J, _ga_B3P8PM0DXN, _ga_S01RTFKR3R, _ga_YD17PQCGPS	Used by Google Analytics to distinguish users and collect statistical data on their behavior on the site.	2 years	Third-Party	[Google Policy](#)
_clck	Used by Microsoft Clarity to persist the Clarity User ID and settings, attributing behavior from subsequent visits to the same user.	1 year	Third-Party	[Microsoft Policy](#)
_hjSessionUser_1682592	Set by Hotjar to persist the Hotjar User ID, ensuring that behavior in subsequent visits is attributed to the same user for analytics.	1 year	Third-Party	[Hotjar Policy](#)

Name	Description	Duration	First/Third-Party	More Information
ph_phc_..._posthog	Set by PostHog to anonymously identify users and analyze their behavior to improve the product.	1 year	Third-Party	[PostHog Policy](#)

Advertising Cookies

Name	Description	Duration	First/Third-Party	More Information
uetsid	Stores the user's session ID, allowing Microsoft Ads to track user interactions during a single session.	Session	Third-Party	[Microsoft Policy](#)
_uetvid	Stores a unique visitor identifier, allowing Microsoft Ads to track a user across multiple sessions.	13 months	Third-Party	[Microsoft Policy](#)
IDE	Used by Google DoubleClick to record user actions and present personalized ads.	13 months	Third-Party	[Google Policy](#)
_fbp	Set by Meta (Facebook) to deliver advertising products and track conversions.	3 months	Third-Party	[Meta Policy](#)
_ttp, ttcsid (and variants)	Set by the TikTok Pixel to monitor campaign performance and facilitate targeted advertising.	13 months	Third-Party	[TikTok Policy](#)
google_customer_id	Used by Google to recognize customers through its advertising services.	Variable	Third-Party	[Google Policy](#)
_gcl_au	Used by Google AdSense to experiment with advertising efficiency. It stores and tracks conversions.	3 months	Third-Party	[Google Policy](#)

Note: Session cookies are automatically deleted when you close your browser, while persistent cookies remain on the user's device for a specific period of time, as set in the configuration.

By using our website, you agree that we may place these types of cookies on your device.

To adjust your browser settings regarding cookies, for informational purposes, we provide links to the most commonly used browsers:

- Safari: https://support.apple.com/en-us/guide/safari/sfri11471/mac
- Firefox: https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop

- Chrome: https://support.google.com/chrome/answer/95647?hl=es
- Microsoft Edge: https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ede5947fc64d
- Opera: https://help.opera.com/en/latest/web-preferences/#cookies

We are not responsible for the information provided in the browser links.

This cookie policy was last updated on July 1, 2025. We reserve the right to make changes to this policy at any time, so please review it regularly to stay informed of any updates.

If you have any questions about our cookie policy, please do not hesitate to contact us.